



Brunswick Outdoor Arts Festival
Saturday, August 18, 2012 9 a.m.–5 p.m.

SET-UP TIME: After 4 a.m., Saturday morning. Once set up, artists must move vehicles to designated parking area.

BOOTH FEES: Early Registration prior to March 1st: \$100, JURY FEE: \$10. *JURY FEE IS WAIVED FOR RETURNING ARTISTS SUBMITTING APPLICATION BY March 1, 2012.* After March 1, there is no preference to returning artists.

Registration Begins March 1st : Booth Fee is \$125. Jury Fee \$10.

Late Registration begins May 1st : Booth Fee is \$135. Jury Fee \$10

Please send two separate checks made out to the Brunswick Downtown Association. The booth fee check will be returned if you are not accepted into the show.

We will be accepting credit card payments via pay pal; you can find the link on our web site. There will be a \$5 processing fee you must add to your amount, for you application to be accepted.

SUBMISSIONS: Artists are required to provide images showing four different samples of current work (Digital pictures, a website address or CD/DVD are acceptable). A fifth image of the artist's booth is recommended but is not required. **Each Artist is required to have a booth, professional in appearance.** The disk will not be returned unless the artist requests it and also encloses an S.A.S.E. *SUBMISSION REQUIREMENTS ARE WAIVED FOR RETURNING ARTISTS SUBMITTING APPLICATION BY March 1, 2012.*

DEADLINE: Applications will be accepted until the show is full. Jurying will begin in April, again in May and will close when all available space is filled.

Returning Artists & Notice of Acceptance: March 1, 2012 First Round Jury Review & Notice of Acceptance: May 1, 2012 Late Round Jury Review Begins & Notice of Acceptance: June 1, 2012



NOTE: We will continue to accept applications until full.

FESTIVAL INFORMATION, RULES, AND GUIDELINES

The Brunswick Downtown Association (BDA), is a 501C3 non-profit organization. This will be our SIXTH ANNUAL OUTDOOR ARTS FESTIVAL to be held on August 18, 2012 from 9 a.m. to 5 p.m., on the sidewalks of Maine Street in Downtown Brunswick and Mall (town green). The purpose of this show is to foster an appreciation, interest and exposure to the arts in Downtown Brunswick. Last years show was the first year we sold out of booth space and attendance has increased each year. The festival is a huge success for the BDA, Town of Brunswick, attendees and the artists participating. We promise to utilize all resources available to insure the Festival's success for the public, artists, the Brunswick Downtown Association and the Town of Brunswick. Our festival is run entirely by volunteers.

Entries are classified in categories and juried by working professionals and/or teachers in the field. A total of 80 + artists will be selected from the top entrants. Each category will be represented to form a balanced show.

Prizes and Recognition: \$500 Best in Show –
\$250 Peoples Choice –
\$100 First in category - *Ribbons awarded*
Second in category - *Ribbons awarded*

Prizes and Recognitions will be awarded by a panel of judges who are all authorities in the field of art. *Best in Show and Peoples Choice recipients are not eligible for other awards. Judges may re-assign a category as they determine appropriate and may adjust categories as they determine appropriate. **Artists will identify the piece of work they want judged but our judges have the discretion to base their decision on any piece of art displayed. Artists will identify the piece they want judged and identify with a colored sticker we will provide; before the beginning of the show.***

Entertainment: Many outstanding local performers will provide musical entertainment. There will be roving musicians, bands, dancers, mimes and jugglers will also add to the festivities. Theatre performance and craft demonstrations will be ongoing throughout the day. The festival sanctions all performers and only sanctioned performers may participate.

The mall area of downtown is reserved for any craft artisan who would like to demo their craft. (Sales of products are also allowed.) Please have any artisan interested contact our offices. There is a separate demo artisan application.

Food: The committee may provide lunch and water to participants but there are also numerous cafes and restaurants along Maine Street, Brunswick.



ELIGIBILITY

The show is limited to fine arts and fine craft only.

The show is open to all entrants, regardless of race, color, creed, sexual orientation or national origin. No dealers or reps. Artists must manage their own booths.

We ask that 2/3 of work be originals. Reproductions must be numbered.

Entries can be made in the following categories: **Painting** (all); **Mixed media**; **Graphics and Drawing**; **Photography** (all) and **Other** (if needed-minimum five entries). Artists may only enter one category for judging. Judges reserve the right to adjust a category designation chosen by the artist and or adjust a category for an award. **(For those sharing a booth, only 1 piece of work may be submitted for judging)**

Works shown must be comparable in style and quality to those viewed by the Jury Committee. Artists may show more than one medium, but should submit examples of each medium they plan to exhibit.

Incomplete applications will not be considered.

An accepted application is a commitment to show. Spaces may not be sublet or sold to other artists.

Participants must exhibit in person during scheduled show hours. Leaving early without acceptable excuse will make exhibitors ineligible for admission to future shows. **Except for a \$50 processing fee, the booth fee will be refunded in full if a written cancellation is received by May 31, 2012. Cancellations after this date will NOT be refunded.**

EXHIBIT SPACES

Exhibit spaces measure approximately **10' x 10'**, are located on the sidewalk and are selected at the discretion of the Committee. If you are requesting space next to another exhibitor, this must appear on both applications. *Returning artists will be located in their approximate previous position unless otherwise requested. We will accommodate artists as best we can, but we are not able to guarantee a requested location. Please Note: No space is perfect. Sidewalks can be uneven, trees-crosswalks-hydrants-garbage pails-sign posts-street lamps-mail boxes and other exhibitors often present obstacles that may need to be overcome.*

All participants must provide their own display, sturdy enough to withstand crowds, wind and weather conditions, and must be securely weighted down. Please be prepared for uneven ground. Tent heights may not exceed 10 feet. Since the show is held outdoors, electricity cannot be provided. The show is on the sidewalks, so you will not be able to use stakes and may not attach to any trees. **NO ARTIST WILL BE ALLOWED TO PARTICIPATE WITHOUT AN APPROPRIATE DISPLAY OR IF BOOTH REQUIREMENTS ARE NOT BE MET.** Any artist setting up without an appropriate display will be removed.

Each exhibitor is responsible for his/her own property in the event of loss, damage or personal injury, and is asked to keep his/her space clean.

FEES/SALES TAX

Fees (two separate checks), payable to the Brunswick Downtown Association. One for the Booth Fee and the other the Jury Fee. The \$10 Jury Fee will be deposited upon receipt and will not be refunded. The Booth Fees are as follows.

Early Registration prior to March 1st : \$100, JURY FEE: \$10.

Registration Begins March 1st : Booth Fee is \$125. Jury Fee \$10.

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We are accepting credit card payments via pay pal; you can find the link on our web site. There will be a \$5 processing fee you must add to your amount, for you application to be accepted.

To do business in Maine, exhibitors must have a currently valid Maine Sales Tax number. You can obtain a Tax Number from the following web site: <https://www.maine.gov/online/suwtaxreg/>.

CANCELLATION: Except for a \$50 processing fee, the booth fee will be refunded in full if a written cancellation is received by May 31, 2012. Cancellations after this date will NOT be refunded.

Further information will be sent to those artists who are selected to show in this festival. For questions or inquiries about categories, please visit <http://www.brunswickdowntown.org/boaf> or e-mail Keith A Garovoy, Brunswick Downtown Association, at <mailto:kgarovoy@gcclihtc.com>.

CHECKLIST

Completed application form, including Maine Sales Tax number.

Four images as described above. Booth slide is optional (early returning artists are exempt)

Self-addressed, stamped envelope with adequate postage for CD return. (early returning artists are exempt)

\$10 check for Jury Fee, payable to Brunswick Downtown Association - deposited upon receipt. (early returning artists are exempt)

Appropriate booth fee check payable to Brunswick Downtown Association - deposited upon acceptance.

\$5 processing fee check- if you wish to pay with credit card or direct deposit via Pay Pal.



PLEASE RETURN APPLICATION ON NEXT PAGE



APPLICATION

Name:			
Address:			
City:	State:	Zip:	ME TAX ID:
Phone:		E-mail:	
Web Site:			
Category:			

Please mail application to: Brunswick Outdoor Art Festival Brunswick Downtown Association
P. O. Box 15 Brunswick, ME 04011 ~PLEASE PRINT CLEARLY~

Make checks payable to: The Brunswick Downtown Association. Only checks on U.S. banks or U.S. money orders are acceptable. Application Deadline: Various- See above. Please print clearly below.

The undersigned does hereby forever discharge, release and hold harmless the Brunswick Downtown Association, or any of the Outdoor Arts Festival Committee members and volunteers, and the Town of Brunswick, of and from any and all manners of actions, suits, damages or claims whatsoever arising from personal injury and any loss or damage to the property of the undersigned while in the possession or supervision of the Brunswick Outdoor Art Festival. The undersigned also agrees to settle damages caused by the undersigned or the undersigned's property to surrounding exhibitors immediately and in a fair and amicable manner. Further, the undersigned hereby consents to the enforcement of the Festival rules as set out in the accompanying brochure and in the letter of instructions mailed to the accepted exhibitors.

I agree to keep my exhibit set up for the duration of the 2012 show. I agree to abide by the show rules and guidelines as noted above.

SIGNATURE OF THE ARTIST _____ DATE _____

For additional information, contact Keith Garovoy kgarovoy@gcclihtc.com or call the BDA offices, 207-729-4439.

